

North Carolina Association of Festivals & Events

Attention festival organizers: You may be interested in knowing that there is an organization that can help you make the most of your event. The North Carolina Association of Festivals & Events is an organization of festivals, events and related companies and professionals. They all share a common goal and that is to make a visit to North Carolina memorable. It seems there is always a festival or event going on in North Carolina no matter what time of year it is.

The North Carolina Association of Festivals & Events serves as a year-round forum for Festival and Event coordinators, key volunteers, and vendors to the industry. The organization exists to:

- Facilitate information sharing, training, networking, and identification of resources for Festivals and Events throughout North Carolina,
- Serve as a clearing house for information on Festivals and Events staged throughout the year in North Carolina,
- Provide appropriate support to the membership as identified by the group.

If you become a member of the NCAF&E you will enjoy several benefits. They offer a wide variety of useful services for its members, including:

1. Bi-annual membership meetings.
2. Programs on topics of special interest to festivals and events by top event professionals.
3. Reduced fees for meeting registration.
4. Annual entertainment showcase.
5. Access to membership database on vendors, festivals, events, etc...
6. Quarterly membership publication.
7. Toll-free hotline for assistance, information, referral, etc...
8. Promotion on upcoming festivals and events.
9. Opportunities for networking with festival and event directors and coordinators.
10. Peer program to critique other member's festivals and events.
11. Cooperative marketing and promotional program.
12. Annual Industry Excellent Awards program.
13. Professional Certification program.
14. Access to educational materials.
15. A **FREE** listing on this web site.

The North Carolina Association of Festivals & Events is open to directors, coordinators, and key volunteers of festivals and events. Businesses and organizations providing services and products to festivals and special events are also invited to join. The membership fee is \$125. Vendors with goods and services to be sold to festivals and events pay a fee of \$200. For more information, you may visit www.ncfestivals.com or phone (877) NC FESTS (623-3787).