

Onslow County's Tourism Advisory Council presents

The 4th Annual "Artie" Awards

Awards Program

The Tourism Advisory Committee is excited to offer this year's "Artie" Awards to our Onslow County Events and Festivals. This year's event will be held on November 5, 2010, at the NC Cooperative Extension and invitations will be sent out closer to that date. The purpose is to recognize excellence in the field and to encourage the growth of our events and festivals. All festivals and events in Onslow County are eligible to win in any of the categories, so feel free to enter in several or all categories, and even enter in the same category multiple times. The winners of these awards will automatically be entered in the state level awards at ShowFest in February.

Eligibility & Entry Procedure

All entries must be submitted by a representative of a recognized Onslow County event or festival for materials used for the first time between November 7, 2009 and November 5, 2010. Each entry form must be completed in its entirety and be accompanied by one item. Each individual entry must be clearly labeled and identified; photos must be framed or mounted. Entries must be submitted in their original format. The judges are professionals in the area of graphics, promotions, event planning, and public relations – they will be from outside Onslow County. **All entries must be submitted no later than 4 p.m. on October 8, 2010.**

Nomination

(Each entry must be accompanied by an entry form – please photocopy as necessary.)

Award Category _____

Event Name _____

Name of Nominee (for individual award categories) _____

Organization _____

Address _____ City _____

Phone _____ E-Mail _____

Name of Nominator _____

Phone _____ E-Mail _____

DO YOU NEED YOUR ENTRY RETURNED? Yes _____ No _____

PLEASE MAIL/DELIVER COMPLETE ENTRIES TO:

Onslow County Tourism
1099 Gum Branch Rd
Jacksonville, NC 28540

Questions? Call 1-800-932-2144 ext. 222 or (910) 347-3141 ext. 222

See following page for categories

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Please follow the rules for each category and attach an entry form to each entry.

Award Categories:

- (1) **Best Mass Media Production – TV or Radio** (ad spot or PSA)
- (2) **Best Mass Media Piece –Print** (newspaper ad, magazine ad, billboard, etc.)
- (3) **Best Website**
- (4) **Best Brochure** (commemorative or promotional)
- (5) **Best Poster**
- (6) **Best Event Photo**
- (7) **Best Miscellaneous Printed Material** (invitations, calendars, etc.)
- (8) **Best Event Program**
- (9) **Best Sponsorship Packet**
- (10) **Best Press Kit**
- (11) **Best T-shirt**
- (12) **Best Merchandise** (includes clothing - other than t-shirts, pins, ornaments, cups, etc.)
- (13) **Best Volunteer/Volunteer Group**

We are looking for that special person or group that is invaluable to the success of your festival or event. Please include a detailed description of what this person/group does to make your event a success and why you feel they deserve this award. *One page typed maximum please.*

(14) **Sponsor of the Year**

This award is given to recognize a business, civic or service organization whose outstanding financial and/ or manpower support to the festival/event sets an example for others in the community to follow. Please include a detailed description of what this sponsor has done for your event and why they deserve this award. *One paged typed maximum please.*

(15) **Director of the Year**

This award recognizes excellence in event management. Candidates should have demonstrated leadership, competence, achievement, ethical standards, and a strong commitment to the festival industry. Please include a brief description of the candidates' contribution to the festival industry as well as to their particular festival/event. *Two paged typed maximum please.*

(16) **Event of the Year**

Does your event deserve the title? Submit a typed mission statement and goals of the event, estimated attendance, paid staff size, volunteer base and overall event budget. Also include a detailed description of the event's promotional campaign, as well as merchandising and special programs. *Three page typed maximum and display of supporting materials is limited to two by four feet display.*

(17) **People's Choice Event of the Year**

Go to www.OnslowCountyTourism.com to vote for the 2009-2010 People's Choice Event of the Year!

